

Expert profile: Paul Wyatt

As head of design at Lycos, Paul Wyatt is well qualified to give website design tips...



BACKGROUND:

Paul Wyatt is the Head of Design for Lycos. He runs the design team and produces web, animation and print work for Lycos and its many partners and clients. He also does a bit of website and design judging. "I've worked with Jakob Nielsen on ITV's *Who's London* project and on the *Daily Mail* with its property awards," says Paul. "I'm also a motion graphics designer and have produced animated creative for TV and web."

YEARS PRACTISING AS A CREATIVE:

Ten.

CLIENTS:

Sony/BMG, BBC, 2 Entertain, Fremantle, Canal +, Fox, Universal, and Contender Entertainment Group.

MISSION STATEMENT:

"To design great, energetic, enticing, fun and downright brilliant creative work that both appeals and entertains."

WEBSITE:

www.paulwyatt.co.uk



Above: The iconic show *The Avengers* is back on DVD early next year. With a brilliant restoration job, this 60s classic looks better than ever. "I worked with 2 Entertain on creating a teaser trailer for this release," says Wyatt. "It was created using *Photoshop*, *Flash*, *After Effects* and *Cinema 4D*."

Top: *Televise* is a band whose website has just been relaunched. "For this, I created animated site headers using the *Televise* logo and coloured strands that animate in twists and turns around the site header."

Right: "I created an animated sting for a great cartoon called *Combar Wombat*," says Paul. This independent project by Cartoon Network animator Tom Baker was produced in *After Effects*, *Photoshop* and *Cinema 4D*. View the whole cartoon at www.bakeranimator.com.

