



Films by

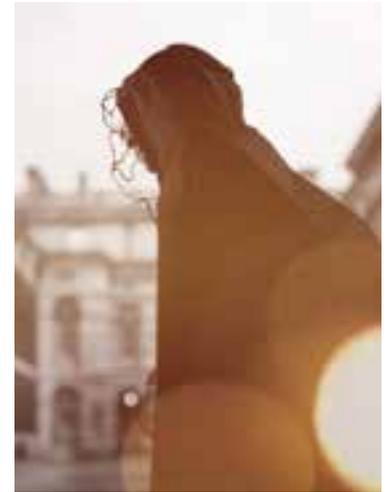
# PAUL WYATT



"Paul's ability to manipulate material in new and exciting ways and his determination to hang in until we had something that really worked, define him as the kind of energized team player that makes our business work."

**Rupert S Macnee**  
PBS

# Contents



## About

- Paul Wyatt

## Documentary

- For the Record
- Fabric of the Land
- The Empathy Museum
- The Economy and Me
- The Survivor
- Sofa Story
- The Tipping Point
- The Student Story
- The Citizens' Story
- The Workshop

## Collections

- Studio Life
- Doing Good Business
- The Great Recovery
- RCA Design Products
- D&AD Brand
- Storytelling
- Expressionism:  
The Total Artwork
- The Royal Society of  
Literature

## Short Films

- A New Normal
- Sir Alan Parker: A  
Career In Stories
- Corrosion
- Innocent Drinks
- Fourth Monkey
- The Merchant  
of Venice
- Intravox

## Theatre

- Elephant Man
- Our World at War

## Promotional

- Hackaball
- Picle

## Outputs

- Formats



# Paul Wyatt

Self Producing Filmmaker,  
Editor and Director.

**Paul Wyatt's** work covers a wide range of subjects and formats from 30-second Instagram shorts to long form documentaries, branded content, exhibition films & promotional videos; Paul's work engages viewers with stories of characters, projects, products, and causes.

His work is known for being visually and narratively strong with an ability to engage a wide and diverse audience with a wide range of subjects.

He is an experienced interviewer and researcher and has spent many hours "vox popping" people on the street as well as holding more formalised interviews with people such as **Phillip Pullman, Andrew Motion, Sir Alan Parker, Ellen MacArthur, Hilary Mantel** and **Andy Burnham**.

Paul's work has been shown at **The Design Museum, The London Design Festival, Milan Design Week, Yorkshire Sculpture Park, The Royal Institute of British Architects (RIBA), V&A, Crafts Council Film Festival**, as well as online and on **TV**.

[Main contents page](#)

"I really appreciate Paul's time, dedication, hard work and creativity. Highly recommended."

**Sonay Ozen, Producer**  
**The Walt Disney Company**

"The Story of Picle is a lovely film"

**Ben Malbon**  
**Marketing Director Google**

"Simply the best creative talent I have ever worked with even more so when working within restrictive budgets. User driven, client focused and simply never lets you down."

**Duncan Dunlop**  
**Just Giving**

"It was great to be able to trust Paul with our ambitions for the project knowing that he'd just run with it and come back with something amazing."

**Hilary Chittenden**  
**Foundation Manager, D&AD**

"The film has had very high engagements in terms of shares, likes and comments. It's definitely the best response to a film we've ever had."

**Mark Godber, Artists' Producer,**  
**Artsadmin**

# FOR THE RECORD

A film about art, music and fandom

# For the Record

1 x 27 mins

Filmed, edited and produced by Paul Wyatt

“A moving film about music, creativity, fandom and healing. It’s heartfelt and lovingly crafted, just like the art it celebrates”

**David Evans, Arts Journalist:**  
**Times Literary Supplement / The Independent**

**For the Record** is a film about music and art bringing people together in meaningful and inspirational ways. It follows the creative journey of Emily and Mark two music fans who respond to the **Secret 7**” open call for submissions.

Emily and Mark choose to create cover designs for the **Manic Street Preachers’** track **No Surface, All Feeling**. **For the Record** explores their emotional interpretation of this track and how the art it inspires brings these two strangers together.

The film also features legendary Rock photographer **Tom Sheehan**, Tom has photographed iconic musicians such as **David Bowie, REM, Paul Weller, Mick Jagger, Kate Bush, Annie Lenox** and **Radiohead**. Tom shares his love of music and experiences of photographing the **Manic Street Preachers**.

**Watch on Vimeo**

[Trailer](#)

[About Paul Wyatt](#) | [Main contents page](#)



# Fabric Of The Land

Client: Yorkshire Sculpture Park

1 x 0.5 mins (Teaser) / 1 x 13 mins

Filmed, edited and produced by Paul Wyatt

**Fabric of the Land** follows the journey of wool from the sheep that graze the historic landscape of **Yorkshire Sculpture Park**– from shearing to scouring, spinning to weaving, and design to product development.

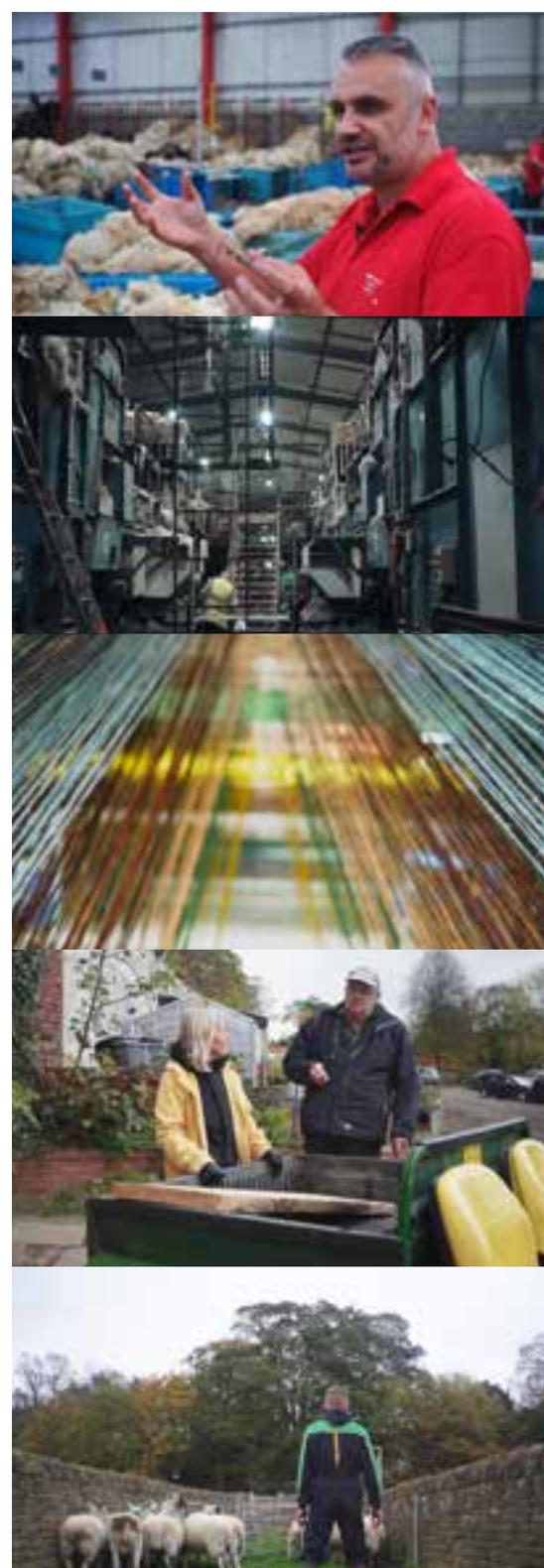
As an homage to local products, suppliers and processes, the documentary highlights the importance of the circular economy in reducing waste and sustaining livelihoods and traditions. It shines a light on one of the most versatile, sustainable, abundant and undervalued of the UK's agricultural products: wool.

## Watch on Vimeo:

[Teaser](#)

[Fabric of the land](#)

[About Paul Wyatt](#) | [Main contents page](#)



# The Empathy Museum

**Client: Artsadmin** 1 x 4mins (Web cut) / 1 x 11mins (Extended cut)

Filmed, edited and produced by Paul Wyatt

“The film has had very high engagements in terms of shares, likes and comments. It’s definitely the best response to a film we’ve ever had”

**Mark Godber, Artists’ Producer, Artsadmin**

The Empathy Museum is an international travelling museum which gives visitors the chance to walk a mile in someone else’s shoes (literally) and see the world through a different set of eyes.

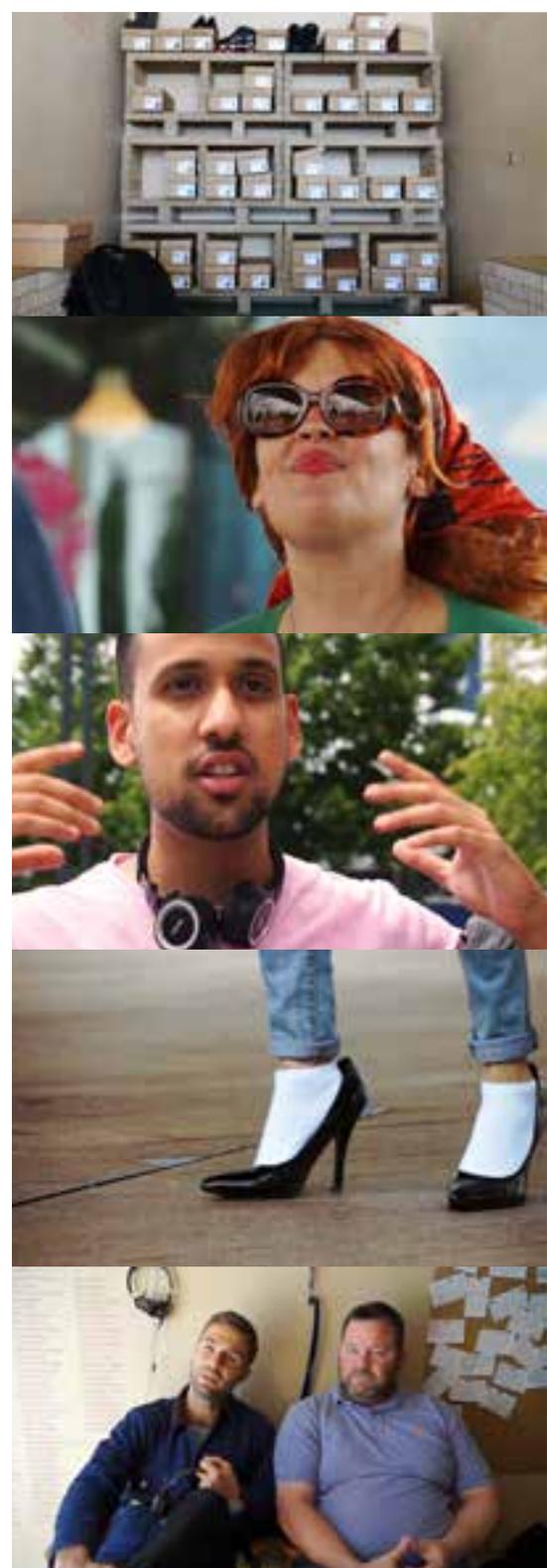
Paul Wyatt’s quietly powerful film looks at the need for empathy in our society through the eyes of the museum’s participants and the experiences of two Human Library books.

Two cuts were produced of this film. One which details **A Mile in My Shoes** and **1001 Books** and an extended cut which includes **The Human Library**.

**Watch on Vimeo:**

[The Empathy Museum \(Extended cut\)](#)

[About Paul Wyatt](#) | [Main contents page](#)



# The Economy and Me

**Duration:** 1 x 42 mins

Filmed, edited and produced by Paul Wyatt

*"A vital and timely film"*

**Dr Jo Mitchell, Associate Professor in Economics, UWE Bristol**

**The Economy and Me** is an empowering example of citizens finding their voices and having the confidence to make change. It features **Patricia Wharton** who in 2017 felt had no interest in talking about the economy. For her it was "like watching paint dry".

By 2018 Patricia had taken an active role in local politics and the stage at **The Royal Society of Arts** with the **Bank of England's** Chief Economist **Andrew Haldane**.

**The Economy and Me** expands on **Paul Wyatt's** short **RSA** film **A Citizen's Story**. It is the very human story of the need to include citizens in economic decision-making and how deliberative processes can help to do that.

**Trailer:** [The Economy and Me](#)

[About Paul Wyatt](#) | [Main contents page](#)



# The Survivor Sofa Story

Produced in association with the RSA 1 x 25 mins

Filmed, edited and produced by Paul Wyatt

“Excellent use of video storytelling to show the impact of individual behaviour on the system”

**Noel Hatch, European Alternatives**

What happens when you take a small group of designers who spend their lives thinking up beautiful, useful products for people to buy and then put those designers into a waste site where those products come to die?

The film features **Sebastian Conran, Camira Fabrics**, furniture designer and maker **Sebastian Cox** and high end furniture retailer **Ekornes**.

The film headlined the **Crafts Council's Real to Reel Film Festival** in March 2016.

**Watch on Vimeo**

[Trailer](#)

[Film](#)

[About Paul Wyatt](#) | [Main contents page](#)





# The Tipping Point

Client: The RSA 1 x 17 mins

Filmed, edited and produced by Paul Wyatt

“It really is so fascinating. Everyone should watch it”  
**Alexander Kenmure, Camden Council**

“Circular economies. Please retweet this video.  
It’s for everyone”  
**Neringa Plange, Lecturer**

What happens to your unwanted TV or flat pack wardrobe once you’ve dropped it off at the nearest recycling facility?

Rich Gilbert from **The Agency of Design**, Alexander Groves from **Studio Swine** and Thomas Thwaites were invited to take part in a unique project which gave them a first-hand insight into what happens to what we throw away.

This documentary follows them as they experience “something out of a sci-fi movie” which is the huge industrial process of energy from waste and a family run textile recycling business.

## Watch on Vimeo

[The Tipping Point](#)

[Making Films with The Royal Society of Arts \(Case study video\)](#)

# A Student's Story

**Client: The RSA** 1 x 5 mins (Teaser) / 1 x 12 mins (Extended cut)

Filmed, edited and produced by Paul Wyatt

"A beautiful film showing the impact of the RSA Student Design Awards"

**Mike Jones, Designer & FRSA**

"An inspiring and heartfelt documentary"

**Studio EMMI**

"I cried a bit at this"

**Alex Barker, The RSA**

This short documentary film follows a student's journeys through the 2015/16 **RSA Student Design Awards**, and explores the life-changing impact of the Awards through interviews with past winners.

Paul Wyatt provides an inspirational insight into the experience of participating in the **RSA Student Design Awards**, combining behind-the-scenes footage from the judging and awards ceremony with candid reflections from 2015/16 finalists, judges and alumni.

Distributed via **The RSA** the extended cut of the film received **over 4000 plays within its first day of release.**

**Watch on Vimeo:**

[A Student's Story](#)

[About Paul Wyatt](#) | [Main contents page](#)





# The Citizens' Story

Produced in association with the RSA

**Duration:** 1 x 15 mins

**Distribution:** Exhibition & Web

Filmed, edited and produced by Paul Wyatt

"The beauty and the value of a "The Citizens' Story" is that it shows us how people become citizen economists and takes us a few steps further towards making the impossible inevitable."

**Jonah Earle, Co-author of The Econocracy**

"A vital and timely film"

**Dr Jo Mitchell, Associate Professor in Economics, UWE Bristol**

50 citizens' from Manchester and London were brought together in February 2017 to form the **Citizen's Economic Council (CEC)** Over the next four months and with the help from experts from the **Bank of England**, the **British Chambers of Commerce** and local councils they would gain an increased understanding and confidence in talking about economic policy and the impact the UK economy has on their lives.

Filmmaker **Paul Wyatt's** film looks at the **RSA's Citizen Economic Council** through the eyes of four citizens over the four month process. How do they feel about living in the UK in 2017? How do they feel about the UK economy? How does this impact their lives?

**Watch on Vimeo:** [The Citizens' Story](#)

[About Paul Wyatt](#) | [Main contents page](#)



# The Workshop

Produced in association with **UAL** 1 x 30 mins

Filmed, edited and produced by Paul Wyatt

"A pioneering film"

**Katy Cowan, Editor, CreativeBoom**

"If you want a career in graphic design you have to watch this innovative documentary"

**Craig Ward, Editor, Creative Bloq**

Fred Deakin brought together a group of 20 art students chosen from various courses across **University of the Arts London** into a pop-up design studio inside London advertising agency **Mother**. Here they worked collaboratively over two weeks, first to generate innovative project ideas for positive change and then to make their projects real.

Would these students collaborate effectively? How would they react to stepping into the real world creative industry? Would it be the most car crash of creative exercises ever?

## Watch on Vimeo

[The Workshop Trailer](#)

[The Workshop](#)

[Making Films with Fred Deakin and UAL \(Case study video\)](#)

[About Paul Wyatt](#) | [Main contents page](#)



# Studio Life

**Client: Future Publishing** 10 x 10 - 20 mins

Filmed, edited and produced by Paul Wyatt

“The best thing I’ve ever seen anyone do on Magnetic North. So well shot and edited. Blown away!”

**Brendan Dawes, Designer and Artist**

**Studio Life** is a ten part documentary series filmed and produced by Paul Wyatt in association with **Adobe** and **Future Publishing**.

The series offers a unique glimpse into the workings of the creative industry and is an inspirational and entertaining watch. **Studio Life** proved an enormous success with viewers when it was originally released on a monthly basis with an accompanying cover feature in **Computer Arts**.

## Studio Life on Vimeo

[Studio Life: The Partners](#)

[Studio Life: Landor](#)

[Studio Life: Made by Many](#)

[Studio Life: APFEL](#)

[Studio Life: Teacake](#)

[Studio Life: Ustwo](#)

[Studio Life: Magnetic North](#)

[Studio Life: Why Not Associates](#)

[Studio Life: The Neighbourhood](#)

[Studio Life: Airside](#)



# Doing Good Business

**Duration:** 8 x 2 mins (approx)

**Distribution:** Twitter and web

Filmed, edited and produced by Paul Wyatt

With over 90% of startups ending in failure how do you sustain a sustainable business? Filmmaker Paul Wyatt asks that question in a series of short films called **Doing Good Business**.

Made with input from sustainability expert **Lucy Chamberlin** and with research partner the **Centre for Sustainable Fashion** this film series gives a practical insight into the highs and lows of running a sustainable business. It's no longer enough for a startup to create a desirable product and a clever marketing strategy. Increasingly, customers are demanding products that treat people and the environment fairly: that pay a fair wage, provide great value for money and leave no negative impacts behind.

The films have been given access to some of the most pioneering and innovative fashion and textile industry brands including:

**Christopher Raeburn, Finisterre, Tom Cridland, Elvis and Kresse, The London Cloth Company, Birdsong, Camira Fabrics and Rentez-Vous.**

**Video:**

[Doing Good Business](#)

[About Paul Wyatt | Main contents page](#)



# The Great Recovery

Client: **The RSA** 35 x 5 - 17 mins

Filmed, edited and produced by Paul Wyatt

“We have been very fortunate to work with Paul Wyatt, the talent behind our collection of films. They have become intrinsic to the identity of the project and are an invaluable resource.”

**Lucy Chamberlin, Head of the Great Recovery, The RSA**

Since its inception in 2012, **The Great Recovery** project has used design thinking and methodologies to investigate the challenges and opportunities for a circular economy. Nat Hunter co-director of design at **the RSA** asked Paul Wyatt to join the team as filmmaker in spring 2012 with a brief to develop filmed content for the project.

The films received a high level of audience engagement with a key learning from this being that there is an appetite for this type of content when it's presented to an audience in a familiar and accessible way.

## Watch on Vimeo (Selection)

The Great Recovery (Launch film)

Make, Shift, Do

Fab Lab London

The Art of Textile Recycling

Urban Upholstery

Geevor Tin Mine

Alchemy in Kent

The Game of Circularity



# RCA Design Products

Client: Royal College of Art

1 x 10 mins (Exhibition compilation) / 5 x various lengths

Filmed, edited and produced by Paul Wyatt

**Paul Wyatt** was invited to produce five short filmed portraits of students and their projects for an **RCA Design Products** exhibition during **Milan Design Week 2019**.

**The Design Products Programme** at **The RCA** is about creativity for purpose. They educate students to be design leaders, encouraging them to address real-world challenges through balancing high levels of creativity and technical capability with contextual insight and empathy for people.

## Watch on Vimeo:

[RCA Design Products: Mine](#)

[RCA Design Products: Muku](#)

[RCA Design Products: Frigo](#)

[RCA Design Products: SafeSound](#)

[RCA Design Products: Hear](#)

[About Paul Wyatt](#) | [Main contents page](#)



# D&AD Brand Storytelling

Client: **D&AD** 14 x 5 - 12 mins

Filmed, edited and produced by Paul Wyatt

"This was the first time D&AD have developed online content, so it was essential that the films were not only concise and informative, but also beautiful and engaging. Paul delivered on all fronts, creating visually engaging, tightly edited content "

**Hilary Chittenden, Foundation Manager, D&AD**

Since 1962, **D&AD** has been inspiring a community of creative thinkers by celebrating and stimulating the finest in design and advertising. A **D&AD** Award is recognised globally as the ultimate creative accolade, entered and attended by the best from around the world.

Paul Wyatt worked with **D&AD** to develop over 90 minutes of original video content for a new online course called **Brand Storytelling: How to use narrative to sell**. The course features interviews, case studies, guidance and insight from creative officer of **TBWA**, Peter Souter, Jon Kallus, Managing Director of **RSA Films**, Kai Hsiung and a brand profile of **innocent drinks** with Dan Germain taking us around **Fruit Towers**.

## Press coverage:

[Design Week \(Project\)](#)

## Watch on Vimeo (Selection)

[Trailer](#)

[Clips from the series](#)

[About Paul Wyatt | Main contents page](#)





EXPRESSIONISM  
**THE TOTAL  
ARTWORK**

# Expressionism: The Total Artwork

**Client: Leicester City Council** 12 x 4 - 25 mins

Filmed, edited and produced by Paul Wyatt

“Paul Wyatt approaches the subject matter most sensitively and gives the artist and the art a voice.”

**Patrick Legant, Art Consultant**

Expressionism is a revolutionary art form developed in the early 20th century where artists wanted to release the deeper emotions which they felt lay beneath the surface of everyday life. Paul Wyatt was commissioned to produce 12 films for a major exhibition entitled **Expressionism: The Total Artwork**. This extraordinary collection of expressionist works are held at **Leicester's New Walk Museum and Art Gallery**.

Six films about prominent works and artists in the collection were produced as well as a number of longer interviews with art historians and artists intended to be viewed alongside the artworks in the gallery space itself.

### Press coverage:

[The Telegraph \(Project\)](#)

### Watch episodes in the series on Vimeo (Selection)

[The Artist: Ernst Neuschul](#)

[The Artist: Gabriele Münter](#)

[The Artist: Max Pechstein](#)

[The Artist: Ludwig Meidner](#)

[The Artist: Otto Dix](#)

[The Artist: Franz Marc](#)



# The Royal Society of Literature

**Client: The RSL** 8 x 5 mins and 6 x various lengths

Filmed, edited and produced by Paul Wyatt

“Great film introducing the work of The RSL featuring First Story and Philip Pullman”

**British Council Arts Group**

“In our films Paul has captured a sense of the writer, their work and voice.”

**Annette Brook, Communications Manager, The RSL**

Paul Wyatt was initially commissioned by **The Royal Society of Literature (the RSL)** to make a short film about their work over the course of one year. The **RSL's** principle requirement was for a film which would nod towards the society's 200 year past but would also bring the society up to date by showing their new strand in educational work.

Following this commission Paul Wyatt was further asked to produce a number of short author profile films.

## **Watch on Vimeo**

[The RSL: Passing On The Word](#)

## **Author profiles: Watch on Vimeo (Selection)**

[Deborrah Moggach](#)

[Colin Thubron](#)

[Penelope Lively](#)

[Howard Jacobson](#)

[About Paul Wyatt](#) | [Main contents page](#)



# A New Normal

**Client:** The Royal College of Art 1 x 5 mins / 1 x 6 mins

**Distribution:** Exhibition / Web

Filmed, edited and produced by Paul Wyatt

Paul Wyatt was commissioned by **The Royal College of Art** to produce two films which looked at projects which are pioneering new ways of making today.

These projects were not just one-off items for individuals, but they are establishing a 'new normal' where manufacturing is redistributed and mass means 'by the masses' not en-masse.

The films were shown at an exhibition at **Machines Room** called **A New Normal** as part of **London Design Festival 2017**.

## Watch on Vimeo:

[A New Normal: Smile Plastics](#)

[A New Normal: The London Knitters](#)

[About Paul Wyatt](#) | [Main contents page](#)



SIR ALAN PARKER  
A CAREER IN STORIES

# Sir Alan Parker: A Career In Stories

Client: D&AD 1 x 10 mins

Filmed, edited and produced by Paul Wyatt

Director, writer and producer Sir Alan Parker began his career in advertising as a copywriter before graduating to writing and directing commercials. He used advertising as a platform to launch his career as a screenwriter and film director.

His feature films - including **Bugsy Malone**, **Midnight Express**, **Mississippi Burning**, **The Commitments**, **Evita**, **Fame** and **Angela's Ashes** - have won nineteen **BAFTA** awards, ten **Golden Globes** and ten **Oscars**. He was founding chairman of the **UK Film Council** and chairman of the **BFI**. Sir Alan received his **CBE** in 1995 for services to the British film industry, and a knighthood in 2002.

In this film by Paul Wyatt, Sir Alan talks about his career in advertising and motion pictures and how stories have played a role throughout.

**Watch on Vimeo:**

[Sir Alan Parker: A Career in Stories](#)

[About Paul Wyatt](#) | [Main contents page](#)



# Corrossion

**Client: Camira Fabrics** 1 x 3.5 mins

Filmed, edited and produced by Paul Wyatt

Torunn Myklebust is a Norwegian print and textiles consultant working between Paris and Milan, with luxury fashion houses such as **Givenchy**, **Alexander McQueen** and **Roberto Cavalli**.

Paul Wyatt visited Torunn in Paris to make this film about her **Corrosion** collaboration with **Camira Fabrics**.

**Corrosion** is a new fabric design printed onto a wool blend fabric which takes inspiration from looking at natural textures and how over time nature changes a surface and how decay reveals a new beauty.

**Watch on Vimeo:**

[Corrosion](#)



# The Story of innocent drinks

Client: D&AD 1 x 7 mins

Filmed, edited and produced by Paul Wyatt

In this short film about **innocent drinks** Dan Germain takes us on a history tour around **Fruit Towers** their London HQ. Dan is Group Head of Brand and Creative at innocent and has worked there since the company started in 1999.

Communicating their evolving brand story is very important to **innocent**. They began their story selling smoothies at a music festival and since then have become a truly global brand with offices opening around the world. Dan discusses the challenge for **innocent** is making its story relevant internationally in this film by Paul Wyatt which was originally produced as part of a series of films for **D&AD**.

## Watch on Vimeo

[The Story of innocent Drinks](#)

[D&AD: Working with Paul Wyatt \(Case study video\)](#)





# Inside Fourth Monkey / In Their Own Words

**Client: Fourth Monkey** 1 x 6 mins (approx.)

1 x 7 mins (Approx.)

Filmed, edited and produced by Paul Wyatt

Paul Wyatt was invited by **Fourth Monkey** to profile the theatre school and production company over a six month period. This snapshot of the school has been highly successful in communicating their pioneering teaching methods and the overall feeling of family which exists between the students.

Paul Wyatt returns to **Fourth Monkey** a year later to produce a new film entitled **In Their Own Words**.

## Watch on Vimeo

[Inside Fourth Monkey](#)

[Fourth Monkey in their own words](#)

[About Paul Wyatt](#) | [Main contents page](#)



# The Merchant of Venice

**Client: Lazarus Theatre Company** 2 x 5 mins

Filmed, edited and produced by Paul Wyatt

Working with the **Lazarus Theatre Company** Paul Wyatt produced two behind the scenes films for their production of **The Merchant of Venice** at the **Jack Studio Theatre**.

The first film was released two weeks before the play entered previews. Once online it was distributed across **Vimeo, YouTube, Facebook** and **Twitter** as well as on the theatre company's Wordpress blog and via user generated content. It received over **10,000 plays in its first month** and helped to secure a sell-out run for the play.

## Watch on Vimeo

[The Merchant of Venice](#)

[Staging the Merchant of Venice](#)

[About Paul Wyatt](#) | [Main contents page](#)



# Intravox

**Client: University of the Arts London** 1 x 4.5 mins

Filmed, edited and produced by Paul Wyatt

“Paul Wyatt really captured the heart and soul of the installation”

**Fred Deakin, UAL Professor of Interactive Digital Arts**

Fred Deakin's interactive installation at **Central Saint Martins' Lethaby Gallery** gave visitors the chance to control a choir of singing heads using hand gestures. The five voices are soprano, alto, tenor, bass and beatbox that together create a complete soundscape from multiple elements, entirely unique every time it is generated.

The installation works using **Intel RealSense machines** (3D cameras which can sense depth and movement, much like the camera designed for **Microsoft's X Box One**).

In this film Paul Wyatt communicates this unique experience to the audience by inviting participants from the world of performance to interact with the installation and share their thoughts.

## Watch on Vimeo

[Intravox](#)

[Making Films with Fred Deakin and UAL \(Case study video\)](#)

[About Paul Wyatt](#) | [Main contents page](#)





# Elephant Man

**Client:** [Fourth Monkey](#) 1 x 1 min

Filmed, edited and produced by Paul Wyatt

“Paul Wyatt’s trailer for live stage production is part of a new wave of theatre promotional activity.”

## **Creative Bloq**

This specially shot and produced trailer by Paul Wyatt combines live action, motion graphics sequences and a haunting and emotionally rich soundscape produced by Wyatt for this trailer to promote **Fourth Monkey Ensemble’s** production of **Elephant Man**.

The trailer doesn’t feature a scene from the play but gives the audience a visceral tour of its main themes. This approach was favoured rather than dropping viewers into a scene from the play which, when there’s little context for can cause confusion on the part of the viewer.

The play itself was inspired by the iconic David Lynch film and following a critically acclaimed launch at **Edinburgh Festival Fringe**.

## **Press coverage:**

[Creative Bloq \(Trailer\)](#)

## **Watch on Vimeo**

[Elephant Man](#)





# Our World at War

**Client: Lazarus Theatre Company** 1 x 1 min

Filmed, edited and produced by Paul Wyatt

"Fantastic video for Lazarus Theatre's 'Bard at war' double, **Coriolanus & Troilus & Cressida**."

**Terri Paddock. Founder, Whatsonstage.com**

"The bar's been raised!"

**Camden Fringe Festival**

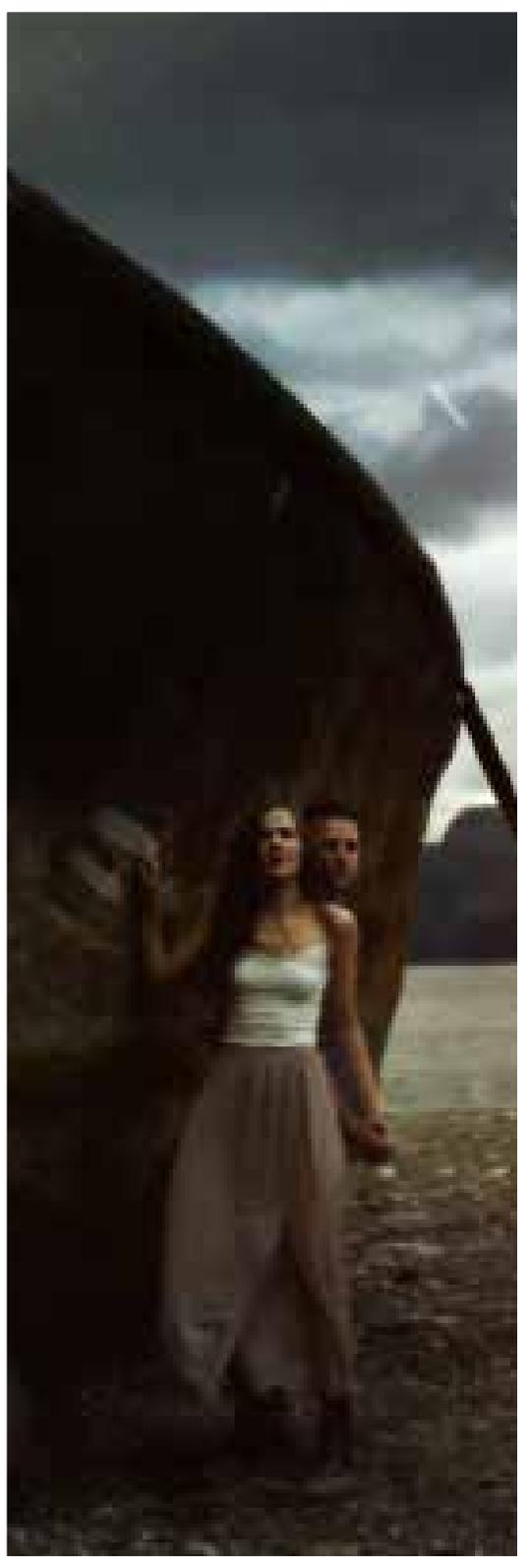
**Lazarus Theatre Company** take classic theatre and turn it into high octane powerful drama for a 21st Century audience. For their **Our World at War** season Paul Wyatt shot and directed this energetic trailer for the two featured plays, Shakespeare's **Troilus and Cressida** and **Coriolanus**. Shot in London and North Wales the trailer mixes live action, motion graphic sequences and a soundscape by Wyatt which adds punch to the (already) dramatic proceedings.

This trailer received over **20,000** plays within the first week of launch and was heavily tweeted about and shared via **Twitter** and **Facebook** which helped to ensure a successful run at the **Tristan Bates Theatre** in Covent Garden, London.

**Watch on Vimeo**

[Our World at War](#)

[About Paul Wyatt](#) | [Main contents page](#)





# Hackaball

**Client:** Hackaball 1 x 2.5 mins

Filmed, edited and produced by Paul Wyatt

“Paul Wyatt has taken the production quality to an entirely different level”

**Seb Potter, CEO, Hackaball**

In today’s computer age, programming is slowly transitioning from a specialist skill to a general skill applicable in some way to the majority of professions. And when it comes to learning, it may never be too early to start. That’s why the **Made by Many** team developed **Hackaball**, a ball which kids can play with to learn the principles of coding.

Paul Wyatt was approached by innovation agency **Made by Many** to film, produce and direct a short marketing film for this innovative product. Working with the **Hackaball** team Paul advised on the best approach and style for the film and how it could be filmed and produced.

## **Press coverage:**

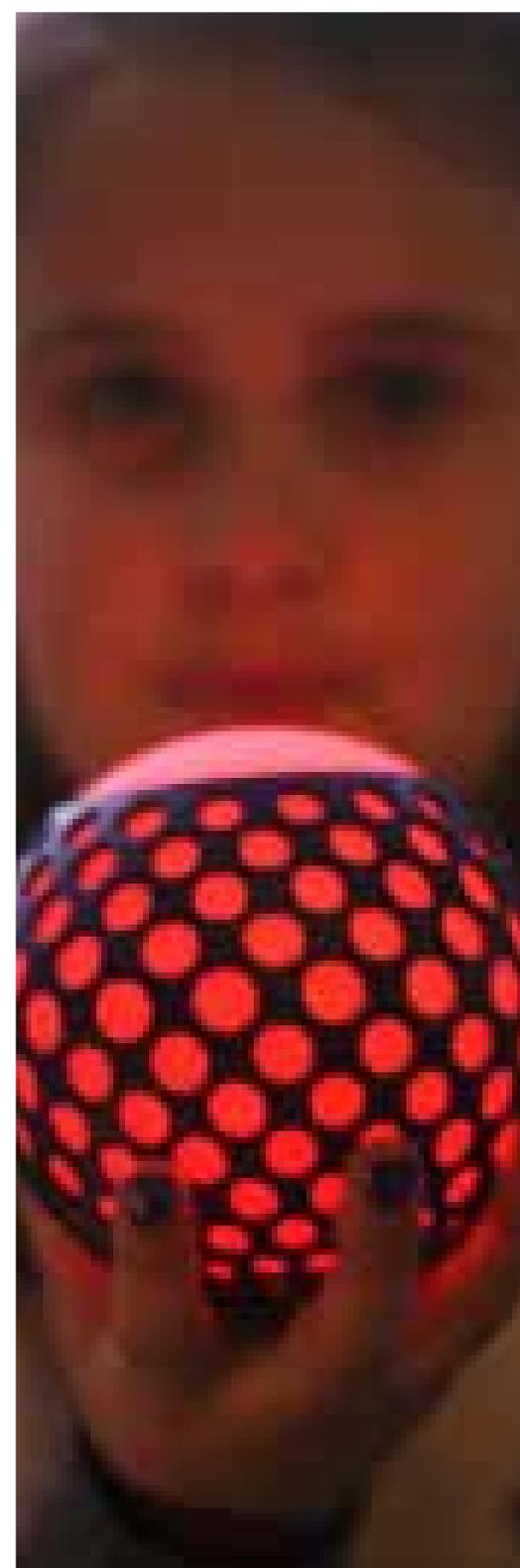
[TIME magazine \(Project\)](#)

[Engadget \(Project\)](#)

## **Watch on Vimeo:**

[Hackaball](#)

[Making Films with Made by Many \(Case study video\)](#)



# The Story of Picle

Client: **Made by Many** 1 x 5 mins

Filmed, edited and produced by Paul Wyatt

"The Story of Picle is a lovely film."

**Ben Malbon, Marketing Director, Google**

Alex Harding is the creator of **Picle**, an app that lets you take a picture and record a sound at the same time. These individual image and sound "**Picles**" can then be put together as a story and played back together. It's a way of digitally pickling your memories.

Alex works for innovation agency **Made by Many** and had the inspiration for **Picle** during a Bank holiday visit to the seaside. To tell the apps story Paul Wyatt chose to have Alex front the film and take him and the audience back to where he originally came up with the idea in the quirky Kent coast town of **Broadstairs**.

The film became a social video success story with over **20,000 views within two days** of it being released. During the same period the app received over **30,000 downloads**.

**Watch on Vimeo**

[The Story of Picle](#)

[Making Films with Made by Many \(Case study video\)](#)

[About Paul Wyatt](#) | [Main contents page](#)



# Formats

Standalone film content is offered in **16 x 9** format - perfect for **YouTube, Vimeo, broadcast or exhibition** use.

Short 15 - 90 second teaser video content is also offered to support films in social media activity or as standalone collateral to promote a social media only campaign.

This is offered in the social media **1 x 1** format which is ideal for viewing and sharing via mobile devices.

